

# **ATTACHMENTS TO VARIOUS REPORTS COMMUNITY & CULTURAL COMMITTEE**

**MONDAY 20 JULY 2015**

**ATTACHMENT TO CCC 6A – 07/2015**

***DRAFT* CULTURAL COLLECTION  
DEVELOPMENT PLAN 2015 – 2020**

**and**

***DRAFT* ALBURYCITY LIBRARIES COLLECTION  
DEVELOPMENT PLAN 2015 - 2020**

**ATTACHMENT 1**

**ALBURYCITY CULTURAL COLLECTION DEVELOPMENT  
PLAN 2015-2020**

**Visual Art, Museum and Social History Collections**

# **ALBURYCITY CULTURAL COLLECTION DEVELOPMENT PLAN 2015 - 2020**

## **Visual Art, Museum and Social History Collections**

**(DOC14/57264)**

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### FOREWORD

The main aim of the AlburyCity Cultural Collection Development Plan 2015 – 2020 (Visual Art, Museum, Social History, Archival and Research Collections) is to ensure that existing and future visual art, museum and social history, archival and research collections are not only a strong record of our own culture but incorporate collections that are significant, well conserved, unique and complete.

### PUBLICATION DATA

#### References

- AlburyCity Cultural Assets Development and Management Policy
- AlburyCity Acquisition and De-Accession Procedure
- Cultural Services Delivery Policy
- Urban and Public Art Strategy and Inventory
- Collection Australia Network (2008) National Standards for Australian Museums and Galleries
- Recollections - Caring for Collections Across Australia (2005)
- Aboriginal and Torres Strait Artists Art Strategy
- Draft Aboriginal Artist Engagement Protocol
- Cultural Services Ethics Policy

### DEFINITIONS

#### Visual Art Collection

Works of art are primarily visual in nature, such as drawing, painting, prints, sculpture, crafts, and modern media (photography, digital media, video, and filmmaking) and architecture. Also included within the visual arts are the applied arts such as industrial design, graphic design, fashion design, interior design and decorative art.

#### Museum and Social History Collection

A collection of artefacts and other objects of scientific, artistic, or historical importance that is available for public viewing through exhibits that may be permanent or temporary in nature. These collections are used for exhibition and research purposes to provide a context for our place in time.

An archive refers to a collection of historical records, as well as the physical place they are located. Archives contain primary source documents that have accumulated over the course of an individual or organisation's lifetime, and are kept to show the function of an organisation.

In general, archives consist of records that have been selected for permanent or long-term preservation on grounds of their enduring cultural, historical, or evidentiary value. Archival records are normally unpublished and almost always unique, unlike books or magazines for which many identical copies exist. This means that archives (the places) are quite distinct from libraries with regard to their functions and organisation, although archival collections can often be found within library buildings.

### Local History

Local history material includes historical and contemporary publications that document the social history, the geography and topography of the region and document the lives and achievements of local identities or institutions in various media.

### EXECUTIVE SUMMARY

The AlburyCity Cultural Development Collection Plan 2015 – 2020 outlines the institutional responsibilities and policies and procedures required to manage the development, care, documentation, and use of the Visual Art, Museum and Social History Collections.

The Cultural Collection is central to the purpose of the LibraryMuseum and the Murray Art Museum Albury and these institutions must ensure that the collection is managed in a manner respectful of the objects, the donors, and the public trust. The AlburyCity Cultural Development Collection Plan 2015 - 2020 will be reviewed and revised as needed to address current issues and standards.

### INTRODUCTION

The prime function of the Murray Art Museum Albury and the LibraryMuseum is to:

1. transfer to future generations a material record of our culture in optimal condition and tell the stories associated with that material record;
2. develop the best collection given the funds available; and
3. provide appropriate storage conditions, conservation, documentation and risk management.

### BACKGROUND

#### History of the Visual Art Collection

AlburyCity first started the visual art collection in 1974 when it became the custodian and manager of the Albury Art Prize collection. Since 1947, this biennial prize, initiated by the Albury Art Society acquired works by Australian artists such as Noel Counihan, Max Ragless, Weaver Hawkins, Franz Kempf, Kenneth Jack and Mary Beeton. The collection now has over 130 works acquired over 67 years that showcase changing Australian trends and techniques in a number of different media.

The major collection of Australian photography begun in 1982, from which the biennial National Photographic Prize (NPP) was founded in 1983, is now the oldest such event in Australia. The John & Margaret Baker Memorial Fellowship, awarded in conjunction with each NPP assists an emerging photographer to undertake a body of work with one piece to become part of Albury's collection. Since 1983, MAMA has acquired over 91 works directly from this biennial competition and has further expended the photographic collection with a further 350 pieces from the submissions.

A major acquisition is the *Something More* series commissioned by MAMA in 1989. As Artist-in-Residence, Tracey Moffatt produced the series in Albury with local people as cast and crew. The

Gallery holds an artist's proof set of the nine images together with other examples of a number of series executed by Moffatt.

The eclectic collections in the Daniel Gift came to MAMA with the assistance of the late Mr. Justice J.F. Nagle, a long time friend and former University colleague of Howard Daniel. The gift includes prints by 17thC French artist Jacques Callot and his contemporaries, the *Los Caprichos* etchings by Francisco Goya and 19thC prints by Chagall, Dufy, Manet, Signac and Renoir. Other artefacts include a Tang dynasty ceramic horse and rider, Tibetan gilt bronze sculptures depicting fearsome-looking deities and Ashanti Gold weights from West Africa.

In addition to the gift comprising over 250 prints and objects, there is an extensive library of approximately 160 books. These include Howard's own published texts on *Hieronymus Bosch 1947*, *Adventures in Art – A Guide to Gallery Going 1960*, *Devils, Monsters & Nightmares: An Introduction to the Grotesque and Fantastic in Art 1964*, *The Comedia Dell'Arte & Jacques Callot 1965* and *Callot's Etchings 1974*. A close friend of author John Berger, Howard possessed many of Berger's texts which include personal dedications to Howard, acknowledging his friendship and contribution to works such as the renowned *Ways of Seeing*. A rare self-portrait drawing by John Berger is included in the collection.

### History of the Museum and Social History Collection

The first museum in Albury was established in 1893 at the AMP building in Dean Street, later moving to the Model School and from 1916 to the Technical College. This Museum collection was incorporated as a part Museum of Applied Arts and Sciences (now the Powerhouse Museum) closing in 1952. The Albury Folk Museum reopened in 1967 at the Turks Head Inn, Australia Park and was managed by the Albury and District Historical Society. In 1983, AlburyCity took over the operational responsibility of the museum and returned the collection of the Museum of Applied Arts and Sciences renaming it as the Albury Regional Museum. In 2006, the Council closed the existing Albury Regional Museum and relocated to the Albury LibraryMuseum this includes an off site museum collection storage.

The three dimensional object based collections are currently stored at AlburyCity's off-site museum storage facility located in Thurgoona. The collection is made from of a variety of materials as it records the general history of this region and includes a high diversity in the objects collected. The collection includes objects made from timber, metal, plastic, natural fibres and many other materials. The museum's textile collection is significant as it includes costumes from the 1800's, international dress that form part of the Bonegilla collection and a number of possum skin cloaks in the Aboriginal and Torres Strait Islander collection.

The paper based store at the Albury LibraryMuseum, contains the museum and social history collection of photographic collections documenting the development and streetscapes of our city. Early building plans and blue prints, postcards, documents and certificates, invoices and account ledgers, rare and locally provenance books, newspapers and various regional maps, including river charts.

Donation is the primary source of collection development which does not provide the strategic approach required to comprehensively collect heritage items for the future. However, more recently

cultural gifts, transfers and purchases for the Museum and Social History Collection have been achieved. Long term loans have always provided an additional source of securing quality works for the collection. Recent loans secured from a group of Melbourne collectors provided the opportunity to significantly supplement scheduled exhibitions. This practice may continue into the future to supplement the MAMA's acquisition program on discretion and approval by the Director and MAMA Advisory Committee

### CURRENT SITUATION ANALYSIS

#### Visual Art Collection

As at 30 June 2015, the total cultural collection held by AlburyCity Cultural Services is approximately 36,465. Of this 2,470 are of the MAMA collection (100% catalogued), Library archive 6,003 (100% catalogued), and 27,992 within the Museum and Social history collection.

The MAMA Collection comprises of 923 photographs, 275 paintings, 544 works on paper and smaller collections of ceramics, bronzes, woodcarvings, sculptural pieces, Aboriginal and Torres Strait Islander artefacts.

#### Key collections include:

**Australian contemporary photography (from 1980 – 2000 and ongoing):** The Murray Art Museum Albury has established itself as a centre for excellence and innovation in photography. In response to the collection focus established in 1982 the first National Photographic Purchase Award was held in 1983. The biennial event provides artists with an avenue to exhibit their work and the opportunity to enter into an ever-growing collection of contemporary Australian photography. Within this collection sits a number of sub-collections including *Narrative Photography*, *Political Photography Archive* and *Moving Image and New Media*. Highlights of the Australian Contemporary Photographic Collection include the *Something More* series by Australian artist Tracey Moffatt, work from the National Photography Prize, a substantial collection of works by Max Dupain collection (17 photographs with a series of Albury photographs from 1937 and the best known of Dupain's works *The Sunbaker*) and their contemporaries.

**Australian Contemporary Works On Paper (1980 to date):** During the 1990s and 2000s the Collection developed a focus on works on paper. This focus was supported by the Albury Art Prize which was successfully re-moulded mirroring the Collection focus. This collection makes up around a quarter of the collections holdings and represents a breath of artists and styles. Within this collection sits a number of sub-collections including the *Drysdale Collection* a collection that brings together holds over 40 artworks (drawings, lithographs, paintings, sketches) by Russell Drysdale in the collection. In addition to the artworks, the gallery holds memorabilia including ephemera, books and objects, among them Drysdale's portable easel. The collection includes some notable works, among them depictions of Albury's railway station during World War II.

**Albury Art Prize Collection:** Commencing in 1947, the Albury Art Prize (AAP) is one of New South Wales' oldest municipal art awards with a history spanning 65 years. In that time, the Prize has altered slightly to maintain its relevance to the practising artists of the time and the priorities of MAMA. The

collection comprises over 130 works acquired over 67 years in a variety of media and formats. Showcasing contemporary Australian art practice, AAP Collection brings together artists from throughout Australia, who work in disciplines ranging from installation to moving image, photography to painting. The collection showcases the diversity and eclectic tastes of the guest judges and art society members with categories over the years showcasing changing Australian trends and techniques in landscapes, seascapes, religious subject, portraits, watercolours and abstraction.

**Daniel Gift:** The Daniel Gift came to MAMA through the good offices of Mr. Justice J.F. Nagle, a long time friend and former University colleague of Howard Daniel. Daniel gifted to MAMA a collection comprising of over 500 objects including prints by 17<sup>th</sup> Centenary French artist Jacques Callot and his contemporaries; *Los Caprichos*, a book containing 80 etchings by Francisco Goya and 19th Century prints by Chagall, Dufy, Manet, Signac and Renoir. Other objects of interest include a Tang dynasty ceramic horse and rider, Tibetan gilt bronze sculptures. In addition to the gift being comprised of prints and objects, it also contained a rare book library of approximately 160 books was donated that support the collection.

**Aboriginal and Torres Strait Islander Collection:** Comprises of works by Aboriginal and Torres Strait Islander artists with a focus on connection to the region. In 2012 MAMA commenced an active collecting strategy for this collection focus resulting in it being the largest growth area in any collection focus over the last 5 years with a growth of 83%. Through the active collecting model the Collection now holds the largest representation of Wiradjuri artist Lorraine Connelly-Northey in the world. This collection growth was also aided by the ***Moon Gift***, a collection of ***late*** twentieth early twenty-first century central desert aboriginal art. The collection represents a broad survey of the painting movements of the Western Deserts that are now established as an integral part of the modern history of the Aboriginal peoples of the desert and of Australian art history. The works are drawn from a number of communities and include those by major artists such as the recently deceased Tiger Palpatja from the community of Amata in South Australia, Lucy Yukenberri from Balgo in Western Australia and Johnny YungutTjupurrurla from the Papunya Tula Artists cooperative in the Northern Territory.

**Sculpture and installation Collection:** The Collection currently holds over 200 sculptural works, this amounts to over 10% of the Collection. The City's sculptural collection is made up of South American, East and West African and Chinese objects collected from the T'ang Dynasty through until the 1900's. Since 2010 MAMA has continued to build on this collection through purchases and commission of contemporary works, including works by Penny Byrne, Dana Harris, Emma Luke and Will Coles in the wake of the new facility being designed for the collection capability.

The Visual Art Collection has grown by 63% since 2010, however despite its growth there are widening gaps and limitations to the collection, being:

- Representation of Aboriginal Artists (particularly of relevance to the region)
- Representation by regional Artists (outside of the Albury Art Prize)
- Representation of photography post 2000 (current 10%)
- Representation of New Media (currently 0.2%)
- Representation of Sculpture and Installation (currently 9.2%)
- Representation of Works on Paper post 2000 (currently 12%)

### Museum and Social History Collection

The Museum and Social History Collection has an estimated 27,992 objects and consists of historical collections that document Albury and the surrounding region. As at 15 September 2014 exactly 13,885 museum objects have been catalogued onto a searchable database with approximately half of these entries being digitised. The museum collection is supported by a historical reference collection that pertains to the region including 6,025 catalogued items.

Key collections include:

- **Aboriginal History Collection;** comprises of Wiradjuri artefacts, photographs and film footage of Aboriginal persons, traditionally made contemporary Aboriginal and Torres Strait Islander tools and grass woven objects, mainly from the Murray river region. The highlight of this collection is the possum skin cloaks, in particular the cloak made by artist Treahna Hamm for use at the National Apology in 2008.
- **Commercial History;** this collection covers Albury's early commerce and development of the central businesses district, including major department stores such as Mates. It also comprises of objects such as gold scales from banking institutions and our early mining history and ephemera from smaller private businesses including Abikhair's Emporium (this includes stock from the 1930's to 1960's plus signage and fittings from Abikhair's general store) previously located in Olive Street, Albury.
- **Textile and Costume Collection;** consists of a collection of turn of the century dress and accessories. Highlights include the Hawksview Collection of early 1900's women's textile costumes and infant's gowns from a local prominent homestead. Art deco dresses, men's work wear, children's clothing and footwear are inclusive.
- **Immigration Collection;** Predominately focuses on the Bonegilla Collection, an extensive collection of photographs, documents, oral histories, memory fragments and artefacts relating the history of the Bonegilla Migrant Reception Centre and post World War II immigration. The Bonegilla Collection is of national significance. Also included in the Immigration collection are Albury's early German and Chinese migration artefacts from the late 1800's or early 1900's.
- **Historical Photography Collections;** including the McPherson collection which is a large collection of photographs and negatives from a prominent Albury studio of the 1930s – 1960s, including 38,000 negatives from the State Library of New South Wales. Additionally numerous photographs taken and sourced by Wattie Fielder who focused on recording the development of Albury central business district. The Albury-Wodonga Development Corporation Collection of large format negatives, film footage and photographs illustrating the government's policy of de-centralisation and the development of the Albury–Wodonga area.
- **Sporting History Collection;** Unique sporting memorabilia such as Margaret Court's Wimbledon tennis racket or Jack Crawford's Australian open trophy are among this collection. Lauren Jackson's Olympic medals from every Commonwealth games she participated in are exhibited beside her uniform and basketball trainers. This collection also includes a wealth of

everyday sports memorabilia and club information that relate to Albury and the surrounding region.

- **Industrial History Collection;** covers the development of the Hume Weir construction from 1919 to 1936, local factories and industries like Sanyo televisions, Borg Warner, Masterfoods and Albury's Allied Mills. Aspects of our infrastructure, like the Hume freeway or the NSW railways and the Spirit of Progress train are covered through this collection. Large-scale industry objects such as a Sunshine Harvester, hand-made, timber German wagon, Albury base hospital equipment and a collection of town planning and construction drawings all add to this unique collection.
- **Transport Collection;** overlapping with the Industrial and Commercial history collections this covers Albury's significant role in transport engineering and innovation including the Robbins and Porter monoplane, Blacklocks and Borg Warner. The City's location and role as a transport crossing place, including Hume freeway developments, NSW railways and Spirit of Progress train are covered through this collection. This collection also includes the significant Uiver collection comprising objects relating to MacRobertson London to Melbourne Air Race of 1934.
- **AlburyCity Council Civic Collection;** comprises of AlburyCity Council's memorabilia. Rate books date back to 1884, early mayoral robes, medals and documents relating to the formation of the city. The acquisition focus is on primary source objects rather than commemorative objects.
- **Archive and Research Collection;** comprises of letters, documents and communiqué that relate to various phases of Albury's history. Highlights include a collection of architectural drawings, many of which are hand drawn and coloured or the minutes from the Lavington Progress Association in 1908.
- **Local History Reference Collection;** consists of reference books, historical information, newspapers, in particular the *Border Morning Mail* newspapers, regional maps and paper based ephemera that relate to Albury and the surrounding region. This collection includes all documentation and newsletters generated by the Albury and District Historical Society.

The Museum and Social history collection has grown exponentially since the move to the new building in 2007, however despite its growth there are widening gaps and limitations to the collection, being:

- Industrial history collection gaps, from local manufacturers and industry.
- Materials that refer to areas of Lavington not included in the municipal boundaries previously.
- Significant items such as the Bonegilla migrant immigration cards that are currently held by the National Archives in Canberra.
- Commercial history documentation and information from local businesses.
- Decade gaps in photographic documentation of Albury's central business district.
- Textile collection uniforms, work wear and sporting attire.

### PLAN OUTCOMES

There are 18 strategies that outline the direction of Albury's Visual Art, Museum and Social History Collections.

#### Visual Arts Collection

Acquire through means outlined in the AlburyCity Cultural Assets Development and Management, 2013:

1. retrospective and contemporary works that visually represent Albury's culture past and present;
2. works of art by established Artists;
3. works of art by emerging Artists;
4. works of art by local Artists;
5. collections of works of art that can be exhibited as a unique body of work or form part of a larger exhibition;
6. Works that enhance and capitalise on the architecture of the Murray Art Museum Albury;
7. Aboriginal and Torres Strait Artists artworks, contemporary and retrospective;
8. Works that build on existing strengths, and
9. Commissioned art works that enhance public spaces and the urban environment

#### Museum and Social History Collection

Acquire through means outlined in the AlburyCity Cultural Assets Development and Management, 2013:

10. Collections that document the geography and topography of the region.
11. Collections that document the history of the region and assist exhibition development.
12. Textiles that build on our existing collection and assist to tell local stories
13. Aboriginal and Torres Strait Islander artefacts and archives that relate to the region.
14. Collections relating to our immigration history and waves of migration to the region.
15. Commercial and industrial history collections that relate to the region
16. Photographic collections that document the social history and built environment of our region
17. Local studies reference collections and archives.

Additionally, the Museum and Social History collection will jointly focus on de-accessions from the collection to ensure adequate resourcing and capacity.

18. De-accessions from the Museum and Social History Collections

### Key Activity Areas

The following table outlines the key collection development strategies, priorities, sources and acquisition/funding provisions.

### Visual Art Collection Strategy

	Strategy	Priority	Percentage of the collection	Sources	Acquisition method	Funding available
1	<b>Retrospective and contemporary works that visually represent Albury’s culture past and present</b>	High	20%	Artists Individual Collectors Commercial Galleries Art Dealers Auctions Houses	Commissions Cultural Gift Donation Bequest	MAMA Art Foundation Members of the Murray Art Museum Albury (MoMAMA) Federal and State grants Cultural Gifts
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Practitioners with a connection to Albury	<b>National Photography Prize</b> Photography, Car Culture, Murray Region	Practitioners with a connection to Albury	National Photography Prize	Practitioners with a connection to Albury	National Photography Prize

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
2	<b>Works of art by established Artists</b>	High	5-10%	Artists Individual Collectors Commercial Galleries Art Dealers Auctions Houses	Purchase Commissions Cultural Gift Donation Bequest	MAMA Art Foundation MoMAMA Federal and State grants
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Aboriginal and Torres Strait Islander works with a connection to Wiradjuri Country	Artists with commercial Gallery representation <b>Contemporary Aboriginal Photography</b>	Works that push the boundaries of the Visual Arts	Artists with commercial Gallery representation <b>Contemporary Aboriginal Photography</b>	Artists with commercial Gallery representation	Artists with commercial Gallery representation

	<b>Criteria</b>	<b>Priority</b>	<b>Percentage of collection</b>	<b>Sources</b>	<b>Acquisition method</b>	<b>Funding available</b>
3	<b>Works of art by emerging Artists</b>	Medium	5%	Artists Dealers	Purchase Donation Bequest Cultural Gifts Commissions	MoMAMA Federal and State grants Cultural Gifts
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Emerging and new media works	Experimental 3D  Emerging Artists in the exhibition program.  <b>Baker Family Memorial Award</b>	Emerging Artists in the exhibition program.	Aboriginal and Torres Strait Islander Artists  Emerging Artists in the exhibition program.  <b>Baker Family Memorial Award.</b>	Emerging and new media works  Emerging Artists in the exhibition program.	Emerging Artists in the exhibition program  <b>Baker Family Memorial Award.</b>

# AlburyCity

## ALBURYCITY CULTURAL DEVELOPMENT COLLECTION PLAN 2015 - 2020

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
4	<b>Works of art by regional Artists</b>	Medium	5% - restricted to early Albury Art Prize acquisitions	Artists Individual collectors	Purchase Donation Bequest Cultural Gifts Commissions	MAMA Art Foundation MoMAMA Federal and State grants Cultural Gifts
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Regional artists in the exhibition program	Regional artists as part of survey exhibition	Emerging and new media works  Regional artists in the exhibition program	Regional artists as part of NPP  Regional artists in the exhibition program	Regional artists in the exhibition program	Artists who are not represented in the collection  Regional artists in the exhibition program

	<b>Criteria</b>	<b>Priority</b>	<b>Percentage of collection</b>	<b>Sources</b>	<b>Acquisition method</b>	<b>Funding available</b>
5	<b>Collections of works of art that can be exhibited as a unique body of work or form part of a larger exhibition</b>	High		Individual collectors Artists Art Dealers	Bequest Donation Purchase Cultural Gift Commission	Cultural Gift Cultural Services Operational Federal and State grants
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Contemporary Aboriginal and Torres Strait Islander  Works that support the exhibition program	Contemporary sculpture and installation related to motorised vehicles and / or the body.  Works that support the exhibition program	Works that support the exhibition program	Works that support the exhibition program	Works that support the exhibition program	Works that support the exhibition program

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
6	<b>Works that enhance and capitalise on the architecture of MAMA</b>	High		Artists	Commissions Purchases Cultural Gift	Federal and State grants Cultural Gift Cultural Services Operational
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Work that engage with the ceiling suspension points & multimedia infrastructure	New and innovative media to utilise the sound, light and movement capability	Small scale sculptural and installation installations that complement the Art by Accident experience	Large Scale Sculptures and installations that complement Gallery 3, 6, 7 & 8	Works that complement the connection to QEII and Dean Street	Large Scale photographs that complement the 5m plus wall lengths

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
7	<b>Aboriginal and Torres Strait Artistsart works (retrospective)</b>	Medium		Individual collectors Artists Art Dealers Auction Houses	Bequest Donation Cultural Gift	Cultural Gift
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	With relevance to Wiradjuri Country	Of works that build representation of artists or bodies of work held in the collection.  Annual Aboriginal and Torres Strait Artists acquisition program.	That extend the regional tangible heritage  Annual Aboriginal and Torres Strait Artists acquisition program.	That support the interpretation of existing works  Annual Aboriginal and Torres Strait Artists acquisition program.	That extend the regional intangible heritage  Annual Aboriginal and Torres Strait Artists acquisition program.	With relevance to Wiradjuri Country  Annual Aboriginal and Torres Strait Artists acquisition program.

8	<b>Works that build on existing strengths</b>	High		Individual collectors Artists Art Dealers	Bequest Donation Purchase Cultural Gift Commission	Federal and State grants Cultural Gift Cultural Services Operational MAMA Art Foundation MoMAMA
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Central Desert Aboriginal and Torres Strait Islander works  Australian contemporary photography	Australian contemporary photography	Australian Contemporary Works On Paper  Sculpture  Australian contemporary photography	Australian Contemporary Works On Paper  Australian contemporary photography	Moving Image and New Media  Australian Contemporary Works On Paper	Narrative Photography  Australian contemporary photography
9	<b>Commissioned art works that enhance public spaces and the urban environment</b>	High	N/A	Artists	Purchase Levied funds as per the Urban and Public Art Policy Loans	Federal and State grants AlburyCity new Initiatives matching funding
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Q Square Public Art project AMP Lane City Gateway Entrances	Q Square Public Art project  CBD Laneway Strategy	City Gateway Commission	Q Square Public Art project	City Gateway Commission	Recreational and open space commissions.  Q Square Public Art project



### Museum and Social History Collection Strategy

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
10	<b>Collections that document the geography and topography of the region</b>	High	5%	Individuals Albury District Historical Society Australian National Museum, Canberra	Donation Purchase Bequest Exchange with another institution	Grants General donations
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Regional and early parishmaps, pastoral documents and river charts documenting the region.	Road maps and travelling documents that relate to our region	Documentation and geography that relates housing and population trends in Lavington	Native species and geological maps or charts for exhibition and educational purposes	Archives from the Albury Wodonga DevelopmentCorporation (AWDC) transferred	Excavation reports, heritage listings and town planning documents that record the changes to our built environment.

11	<b>Collections that document the history of the region and assist exhibition development, including the development of strategic partnerships with local collections and organisations.</b>	High	30%	Individuals Albury District Historical Society Commercial publishers	Donation Purchase Cultural Gift Exchange with another institution	Grants Sponsorship
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	World War One collections that have provenance to our region. Including history of Capt. Borella, Bishop and other local service persons. Objects relating to the MRPG, Hothouse and live performances or theatre development in Albury.	Transport related objects pertaining to our region. Bikes, motorbikes, gearboxes and motorcars. <b>Uiver collection imaging project completed.</b>	Archives and objects relating to the Albury City Band (150 years). Murray River Development (75 years) and the Bonegilla Migrant Reception and Training Centre (70 years)	Archives and objects relating to the Regent Theatre or music performances. Contemporary multicultural and immigration records or objects that relate to our community, in particular the Bhutanese.	Archives and objects relating to the Hume Dam anniversary (100 years). Plus collections relating to feminism & equal pay for women (50 years)	Significant collections of sporting memorabilia or archives. Including international sporting heroes such as Margaret Court and Lauren Jackson with provenance to our region.

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
12	<b>Textiles that build on our existing collection and assist to tell local stories</b>	High	15%	Individuals Industry Organisations	Donation Purchase Cultural Gift Partnerships with local organisations	Grants Acquisitions budget
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Active collecting of uniforms and work wear from various local industries and manufacturing sites.	Focus on recreation clothing, recreation accessories and swimwear with local provenance.	Active collecting of existing youth clothing and accessories	Everyday clothing over an extended period. Including menswear and children's wear.	Underwear and women's clothing that assist to tell the story of feminism and identity in our region.	Active collecting of sporting uniforms, sports clothing and accessories from various clubs and sporting organisations that relate to our region.
13	<b>Aboriginal and Torres Strait Islander artefacts and archives that relate to our region.</b>	High	10%	Individuals Albury District Historical Society Archaeological field excavations	Donation Purchase Bequest	Grants Support groups
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Wiradjuri dictionary by Mitchell family and early local Wiradjuri documentation and photographs	Collections repatriated to our region. Traditional tools and objects.	Contemporary Aboriginal and Torres Strait Islander issues; stolen generation, racism, inequality.	Aboriginal and Torres Strait Islander dreamtime stories from the region and local oral histories recorded.	Aboriginal and Torres Strait Islander links with the Murray River and relationship. Murray River Development Association connections.	Contemporary Aboriginal and Torres Strait Islander tools, clothing and objects made using traditional methods.

	Criteria	Priority	Percentage of collection	Sources	Acquisition method	Funding available
14	<b>Collections relating to our immigration history and waves of migration to the region</b>	High	20%	Individuals Albury District Historical Society	Donation, Purchase Bequest Exchange with another institution	Grants Fundraising
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Commence process of digitisation of Immigration cards held by the National Archives. Public access by 2017.  On-going active collecting for the Bonegilla collection and working in partnership with the Bonegilla Migrant Experience	Objects relating to our early German and Chinese migration to the region	Objects from the Bhutanese culture actively collected and documented	Clothing and objects to support evidence of social change and retaining links to homeland.	Immigration oral histories and migrant memories on-going documentation. Various migration trends, e.g. Vietnam	Objects that provide insights into either day to day life or group activities at Bonegilla. Advance collecting for 75 year anniversary of Bonegilla Reception and Training Centre (Opened 1947)

# AlburyCity

## ALBURYCITY CULTURAL DEVELOPMENT COLLECTION PLAN 2015 - 2020

15	<b>Commercial and industrial history collections that relate to the region</b>	Medium	5%	Industry Organisations	Purchase, Donation Exchange	Sponsorship Grants
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Manufactured objects with provenance to our region. (Sanyo TV, Allied Mills DSI gear box) Documenting the industry in the region.	Materials that document social and economic changes in the local community - union strikes, letters to the editor etc.	Materials relating to our commercial history and local businesses.	Commercial or Industry collections with a strong social history story and differing community perspectives. Hume freeway dispute, Border City challenges.	Industry and commercial records and documentation transferred from Albury City Council records	Materials relating to our commercial and economic development planning groups. Albury Central, Chamber of Commerce, Lavington Business X etc.

	<b>Criteria</b>	<b>Priority</b>	<b>Percentage of collection</b>	<b>Sources</b>	<b>Acquisition method</b>	<b>Funding available</b>
16	<b>Photographic collections that document the social history and built environment of our region</b>	Medium	10%	Individuals Albury District Historical Society	Donation, Purchase Bequest Exchange with another institution	Grants Fundraising
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Contemporary collecting of the Albury CBD district and streetscapes	Retrospectively collecting Albury CBD street scapes between 1970 to 2000.	Lavington area photographed and documented	Working life, work environments in the region documented and photographed	Recreation and sports in Albury documented and photographed	Call out for born digital photographs relating to the Bonegilla Migrant Reception and Training Centre
17	<b>Local studies reference</b>	Medium	5%	Commercial publishers	Purchase	

	<b>collection and archives</b>			AlburyCity transfers Individuals	Donation Transfer	
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Local history documents, ephemera and family history records transferred to the Albury pamphlet file. Museum collection on TROVE	Rate books, letter registers, minute's books and documentation transferred from Albury City Council records.	Advocate for all Border Morning Mail and Albury Banner newspapers onto trove by 2017.	Architectural drawings and building plans in our region. Particular focus on CBD changes transferred from Albury City Council records.	Civic documentation, town planning and development from Albury City Council records.	Archives and objects relating to the Hume and Hovell expedition 200 year anniversary in 2024

	<b>Criteria</b>	<b>Priority</b>	<b>Percentage of collection</b>	<b>Sources</b>	<b>De-accession method</b>	<b>Funding available</b>
18	<b>De-accessions from the Museum and Social History Collections</b>	High	5% reduction	Individuals Albury District Historical Society	Research Exchange with another institution	Grants Fundraising
	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
	Madame Savickis collection reduced by 80% and non-essential, mass produced documentation removed from the collection	Farming machinery and tools with little or no provenance identified for de-accession.	Pharmacy accounts and books with little or no provenance de-accessioned	Textile duplicates sorted and de-accessioned from the collection	Linen maps and charts from the lands office sorted and de-accessioned as needed.	Large scale objects with little or no provenance in the collection identified and de-accessioned.

### Key Performance Measures (KPIs)

The key performance measures are the number of works acquired/donated, collection growth and the number of reference requests and enquiries.

KPI	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015	2016	2017	2018	2019	2020
No. of Visual Artworks acquired.	296	39	44	72	45	40	50	60	60	60	60
No. of Visual Artworks held on Long Term Loan	83	1	21	16	0	0	0	0	0	0	0
No. of Visual Artworks donated/ gifted	43	20	6	23	40	35	45	55	55	55	55
No. of Visual Artworks catalogued	11	105	200	530	300	200	45	55	55	55	55
No. of Visual Artworks digitized	11	434	518	543	1451	500	45	55	55	55	55
No. of Museum and Social History objects offered as potential acquisitions.	2000	2000	1500	1500	1250	1000	1000	850	850	750	750
No. of Museum and Social History accessioned into the collection.		1192				350	350	300	300	250	250
No. of Museum and Social History objects catalogued	1353	1797	1852	1842	1900	1500	1500	1250	1000	1000	1000
No. of Museum and Social History objects digitized			1852			500	500	750	750	1000	1000
Number of Museum and Social History reference requests			189			250	250	300	300	350	350

For the period 2010, 83 major works were acquired on Long Term loan.

### Strategic Relationships

The Cultural Collection Development Plan strategies and actions are inherent in the Cultural Assets Development and Management Policy and the Albury Libraries Collection Development Plan 2015 – 2020.

### New Initiatives: Developing Aboriginal and Torres Strait Artists collections

The *draft Working with Aboriginal and Torres Strait Artists Protocol* is important as a guide for the Cultural Services Team to develop and implement the *Aboriginal and Torres Strait Artists Art Strategy*, proposed completion 2015. This strategy will encapsulate existing and future AlburyCity's commitment over a five year planning cycle to implement;

- a. an annual Aboriginal and Torres Strait Artists acquisition program for acquisition into the Visual Art and Museum collections,
- b. opportunities for annual exhibitions in celebration of Aboriginal and Torres Strait Artists culture across the ArtGallery and LibraryMuseum,
- c. opportunities for retail and merchandising of Aboriginal and Torres Strait Artists work,
- d. a series of education and professional development workshops for Aboriginal and Torres Strait Artists,
- e. opportunities for public art in celebration of Aboriginal and Torres Strait Artists culture throughout the city, and;
- f. a series of current and future commitments in support of NAIDOC, Sorry Day and AlburyCity initiation and engagement of projects that celebrate Aboriginal culture

### Community Engagement - Access to the Collection

A stakeholder engagement strategy guides the range of community engagement mechanisms undertaken to ensure that community and other stakeholders are involved and informed about collection development and access.

The Albury Regional Art Gallery and the LibraryMuseum provide public access to collections through regular exhibitions, generated from the permanent collection and augmented by national and international touring exhibitions.

Promotion of new acquisitions that are acquired through purchase, donation or bequest is integral to the collection development strategy. Identification of numerical targets of new acquisitions is incorporated in this strategy.

The Gallery and LibraryMuseum produce exhibition catalogues and other publications that promote and document the collection together with an annual report. AlburyCity's website enables the public to view the collections on-line through the collections integrated web browser. Images are provided for works wherever possible, where copyright permission has been given or the exclusion time has expired.

Reproductions of images from the collection can be ordered subject to the availability of copyright approvals and payment of a small fee.

The Libraries art research collection and heritage collections are also available online and are extensively used by staff, the public, other galleries and researchers.

With developing strengths in the collections both in the Museum and Social History collections the institutions consider that a number of research projects will be initiated.

The MAMA Advisory Committee and the Museum, Social History and archives Acquisition & De-accessions Committee are external advisory bodies comprised of professional representatives and community members who assess the value to the Visual Arts and Museum and Social History collections of all potential acquisitions from the brief supplied by team members and recommend acquisition or rejection.

The Committees also make recommendations on de-accessioning of items and recommend new areas for acquisition.

## **IMPLEMENTATION**

### **Human Resources**

To ensure that the collection is developed and managed appropriately, MAMA and the museum team will undertake that:

- No council employee or member of their immediate family will gain financially from the development or the management of the collections.
- The procedures for the care and use of the collections will incorporate practices that fit with the cultural values and sensitivities around individual works wherever appropriate.
- All endeavours to meet internationally accepted ICOM (International Council of Museums) ethics and standards, the governing organisation's code of ethics; the insurers' requirements; and the recommendations of professional organisations published standards regarding the care and use of the collections, and the ethical behaviour of staff.
- AlburyCity will employ professional curators, conservators and technicians, who will adhere to the AlburyCity Code of Conduct.
- AlburyCity will employ professional staff and engage committee members and volunteers who will act in accordance with AlburyCity's Cultural Ethics Policy.

New acquisitions will be determined against the criteria outlined within the Acquisitions and De-accessions Committee.

### **Funding opportunities for the Visual Arts 2015 - 2020**

The priority will be to purchase or acquire through other means a significant contemporary work each year that:

- forms the basis for the development of a new direction sanctioned by the Advisory Committee within the existing policy (eg. Local Aboriginal works);

- fills an identified gap in the collection (register of existing works to be developed after the audit); and
- continues to develop existing collection areas (eg. National Photography Prize).

Funding from the MAMA Arts Foundation will ensure that a work is acquired from the National Photography Prize every second year. Every other year there will be a small amount of funding to purchase a work for the collection depending on funding availability.

The MoMAMA has identified potential fundraising opportunities and will develop strategies to fulfil their objectives in 2015/2016. The group will fundraise to acquire new works and conserve existing works.

Project based fundraising activities will be developed with the support groups to purchase key works that add significantly to the collection.

Additional funding will be sort by the MAMA Director as part of an ongoing philanthropy program.

### **Funding opportunities for the Museum and Social History 2012 - 2016**

After the valuation and audit of the social history collection specific items will be identified for purchase. The items already identified will be incorporated into a more clearly articulated list.

When appropriate, ongoing funding will be sought to provide an acquisitions fund to ensure that significant items are added to the collection. The Friends of Albury Libraries and Museum will fundraise to acquire identified collection objects. There is a distinct budget available to develop the Local Studies Collection.

Catalogues and reference material for the major artists in the collection should be added to the art research and Museum and Social History collection regularly. They are an indispensable cataloguing, verification and valuation tools.

### **Deductable Gift Recipient Status**

As an eligible Deductable Gift Recipient (Income Tax Assessment Act 1997 (Cth)), AlburyCity shall continue to work within the Cultural Gifts Program and encourage gifts of culturally significant items that offer donors a tax deduction for the market value of their gifts. Gifts made under the program are exempt from capital gains tax and the tax deduction.

**Cultural Collection Development Budget**

<b>Year</b>	<b>Collection Management Expense (Operating)</b>	<b>Visual Arts Collection Acquisition (Capital)</b>	<b>Archive, Museum and Social History Collection Acquisition (Capital)</b>
<b>2015/2016</b>	<i>Visual Art, Museum and Social History</i> \$12,360 per year		\$10,000 Capital funds
<b>2016/2017</b>	<i>Visual Art, Museum and Social History</i> \$12,750 per year	MAMA Art Foundation capital contribution of \$40,000  Develop Philanthropy Collector program for MAMA Acquisition program. Aim for \$50,000 per year	\$10,000 Capital funds
<b>2017/2018</b>	<i>Visual Art, Museum and Social History</i> \$13,100 per year	Develop Philanthropy Collector program for MAMA Acquisition program. Aim for \$50,000 per year	\$10,000 Capital funds
<b>2018/2019</b>	<i>Visual Art, Museum and Social History</i> \$13,500 per year	MAMA Art Foundation capital contribution of \$40,000 (TBA)  Develop Philanthropy Collector program for MAMA Acquisition program. Aim for \$50,000 per year	\$10,000 Capital funds
<b>2019/2020</b>	<i>Visual Art, Museum and Social History</i> \$13,900 per year	Develop Philanthropy Collector program for MAMA Acquisition program. Aim for \$50,000 per year	\$10,000 Capital funds

NB: The Urban and Public Art Program aims to commission between \$40,000 and \$75,000 worth of public art commissions each financial year until 2020. The acquisition, placement and capitalisation of these works are outlined in the 2010-2020 Urban and Public Art Strategy.

**Conservation Management**

Conservation covers the management of the environment surrounding collections (preventive conservation) and the treatment of individual objects (remedial conservation).

As part of the implementation of this draft Plan, Cultural Services will prepare a Conservation Plan as a strategy for the long-term care of its collections. The plan will involve identifying the conservation needs of collections, prioritising them and allocating resources to deal with them.

The following table details the timeframe for completion of the AlburyCity Cultural Assets Conservation Plan

**Visual Art Collection**

<b>Action</b>	<b>Timeframe</b>	<b>Description</b>
Visual Art Valuation	June 2015	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.
Complete audit of holdings	April – July 2015	In relocating to the redeveloped site the Collection will undergo a 100% location and condition audit before being housed in its new permanent location
Visual Art Valuation	June 2016	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.
Risk Assessment	2015-2016	Identify factors which place the collection at risk of damage, both in its storage and display locations. Develop risk mitigation strategies to either reduce or remove the potential risk and its effect on the collection.
Visual Art Valuation	June 2017	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.
Collection care practices	2017	Develop a procedure manual for effective care practices and standards for the collection within existing operating resources.
Visual Art Valuation	June 2018	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.
Collection care priorities	2018	Identify collection items that will require current or future conservation interventions, develop budgets and program schedules.
Visual Art Valuation	June 2019	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.
Visual Art Valuation	June 2020	Review the Value of the collection valued at approximately \$8,000,000 in 2014. The collection valuation is systematically reviewed by the collection staff on an ongoing bases.

Action	Timeframe	Description
Collection care practices	2015	Develop a procedure manual for effective care practices and standards for the collection within existing operating resources.
Collection care priorities	2015	Identify collection items that will require current or future conservation interventions, develop budgets and program schedules.

### Museum and Social History Collection

Action	Timeframe	Description
Significance	September 2014	Complete a Significance Assessment of the Museum and Social History Collection by Dr. Roslyn Russell
Museum and Social History Valuation review	October 2014	Using the new data input into DB text and the previous valuation, generate an accurate financial valuation of the Museum & Social History collection.
Conservation Audit	April 2015	Assessment of the Museum and social History paper based collection store by Artefact Conservation in September 2011. Recommendations provided on better storage methods, risk management, pest control and disaster planning
Complete audit of holdings	2015 to 2016	Finalise a complete audit of the collection, ensuring every collection item has a valuation onto the searchable database.
Preservation problems addressed	September 2016	Implementation of recommendations made by Artefact Conservation in September 2011 as resources allow.
Significance Assessment	2015-2016	Within the next 12 months prepare a report that outlines the implications of State Heritage Listing of the Bonegilla and Uiver collections
Risk Assessment	2016 to 2017	Identify factors which place the collection at risk of damage, both in its storage and display locations. Develop risk mitigation strategies to either reduce or remove the potential risk and its effect on the collection.
Collection Management	July 2017	Ensure all significant objects and archives in the collection are catalogued and digitised, including all objects on exhibit in Crossing Place.
Environmental Control	2016 to 2017	Review the environmental control for the collection in the exhibition galleries and collection store with implementation during 2017 infrastructure upgrades to the Crossing Place.
Collection care practices	2018 to 2019	Develop a procedure manual for effective care practices and standards for the collection within existing operating resources. Utilise information from the preservation Needs Assessment
Collection care priorities	2016 to 2020	Identify collection items that will require current or future conservation interventions, develop budgets and program schedules. Aim for 5 to 10 works conserved annually.
Significance Assessment	2018 - 2020	Identify collections for further significance assessment and in-depth research.

### CONCLUSION

The *AlburyCity Cultural Collection Development Plan 2015 - 2020* is essentially a guideline for thoughtful and systematic collections growth for the AlburyCity Visual Art, Museum and Social History teams. It is based on an examination of what objects we have and what collecting gaps exist, articulates how the objects should serve the AlburyCity's Cultural Mission and the community's and visitors' needs, and creates an intellectual framework and vision for collecting in the future.

